

THE LIFESTYLE LOOKBOOK

KEEPME LIFESTYLE MAGAZINE/LOOKBOOK 2022

ENDLESS POSSIBILITIES
ONE CONTACT FOR



Lifestyle Product Solutions - Specialising in Fragrance,
Skincare, Beauty, Cosmetics & Lifestyle.

WWW.KEEPME.CO.UK

2022



ONE CONTACT ENDLESS POSSIBILITIES

We design, manufacture and deliver end-to-end solutions that create stand out and commercial success for companies and brands.



KEEPME
LIFESTYLE
EST. 2004

Since 2004 we've been exceeding customer expectations as standard!

We are a provider of full-service solutions, combining creative flair with market-leading technical & logistical expertise. We design, manufacture and deliver end-to-end solutions that create stand out and commercial success for companies and brands.

Working within fast moving, diverse and highly competitive commercial environments, the KeepMe Lifestyle team supports the operational needs of customers that recognise the benefits of our creativity, commercial insight, global network and customer centric approach.

THE COMPANY

Since the day KeepMe first opened its doors we've built a reputation for exceeding customer expectations. The statement we most commonly hear is "Oh wow, I didn't know you did that."

Our focus has always been on delivering high quality products and creative thinking, backed up by exceptional logistical support. From initial concept to warehousing and delivery into market, the KeepMe Lifestyle team has the operational infrastructure, industry knowledge and global resources to meet your commercial objectives.

ADVANTAGES OF WORKING WITH US

- Well-established global manufacturing resources
- Competitive / Local Territory pricing
- Premium product selection from around the globe
- Strict Quality Control & Quality Assurance guaranteed
- Simplified import & shipping processes
- 30 day credit terms (subject to credit checks and trading history)
- Currency Exchange facilities to deliver price advantages
- In-house artwork & design resources
- Extensive warehousing facilities
- Highly trained staff (incl. Dangerous Goods)
- Comprehensive logistical & fulfilment capabilities





COMPANY VALUES



PASSION

When you pour passion into your work, it creates interest, it gives meaning and it guarantees quality. Passion produces excellence and excellence gives satisfaction.



TRUST

We regard trust and integrity as a critical core value. It's about being open, honest and respectful at all times with our colleagues, with our customers and with all our stakeholders.



COMMUNICATION

This allows us to not only understand our staff's personal and professional aspirations, but it enhances morale at work. Which in turn means everyone works better as a team.



RESPECT

We value the differences that each team member represents. We also recognize that everyone is important and has a role that matters



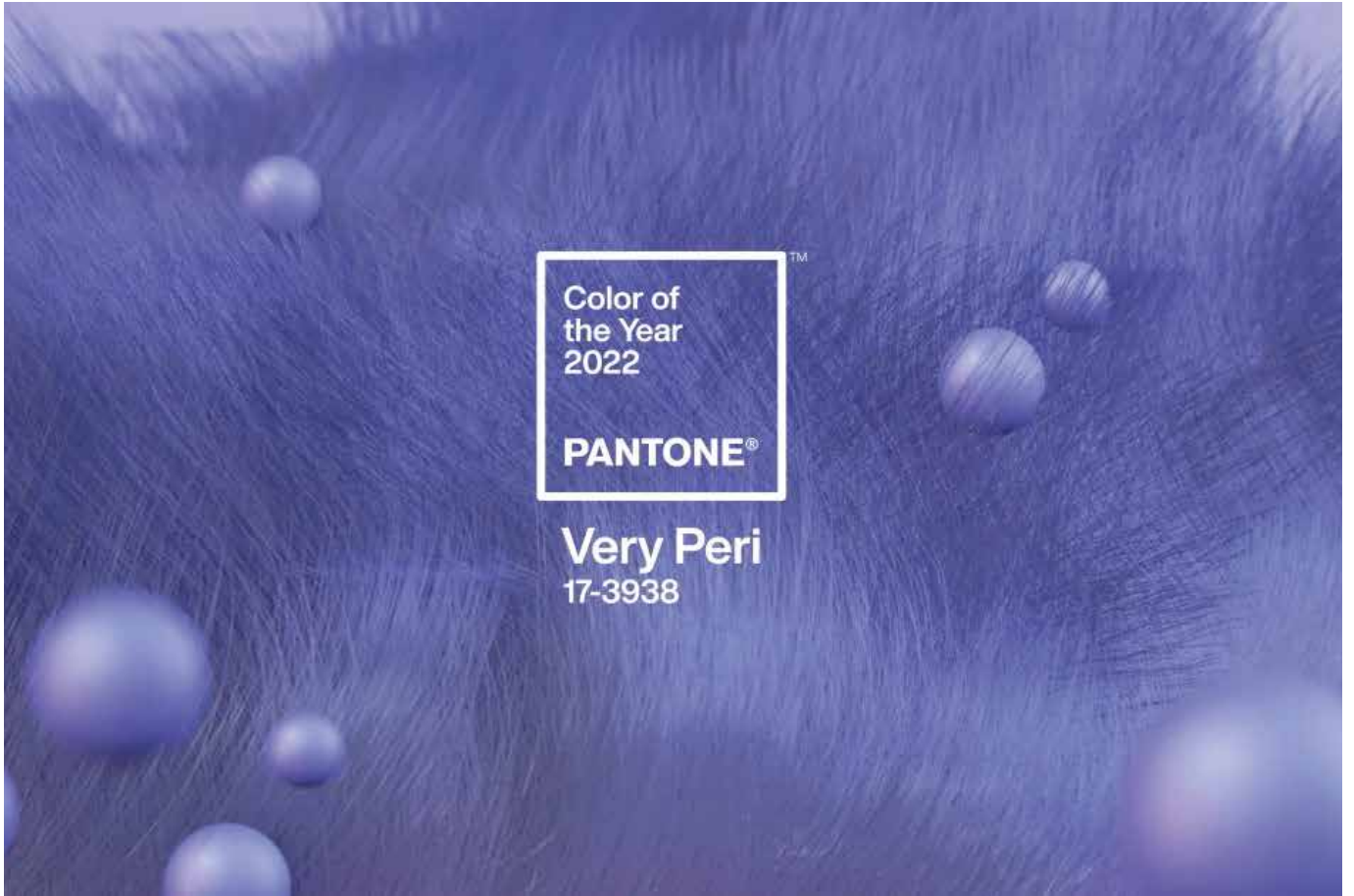
CONTINUOUS LEARNING

We are passionate about learning and seek to constantly improve and innovate. We learn from others and from our challenges & successes.



SUSTAINABILITY

We work smartly, take care of our team, and have fun in order to ensure the sustainability and success of our organization.



Color of
the Year
2022
PANTONE®

Very Peri
17-3938

PANTONE OF THE YEAR 2022

Displaying a carefree confidence and a daring curiosity that animates our creative spirit, inquisitive and intriguing PANTONE 17-3938 Very Peri helps us to embrace this altered landscape of possibilities, opening us up to a new vision as we rewrite our lives. Rekindling gratitude for some of the qualities that blue represents complemented by a new perspective that resonates today, PANTONE 17-3938 Very Peri places the future ahead in a new light.

The Pantone Color of the Year reflects what is taking place in our global culture, expressing what people are looking for that colour can hope to answer.” added Laurie Pressman, Vice President of the Pantone Color Institute.

Encompassing the qualities of the blues, yet at the same time possessing a violet-red undertone, PANTONE 17-3938 Very Peri displays a spritely, joyous attitude and dynamic presence that encourages courageous creativity and imaginative expression.



As we move into a world of unprecedented change, the selection of PANTONE 17-3938 Veri Peri brings a novel perspective & vision of the trusted and beloved blue colour family, encompassing the qualities of the blues, yet at the same time with it's violet red undertone, PANTONE Veri Peri displays a spritely, joyous attitude and dynamic presence that encourages creativity & imaginative expressions.

LEATRICE EISEMAN, EXECUTIVE DIRECTOR OF THE PANTONE COLOUR INSTITUTE





2022

PACKAGING TRENDS

The biggest 2022 packaging design trends that are accessible, attractive, and easily adapted for any business.

1) NATURAL AND SOFT COLOURS

Minimalism is one of the trending concepts that we can discover out there in the world. It has penetrated into the packaging industry as well. This is where most of the businesses have started using natural and soft colors in their packages. In other words, you will be able to see how colours such as cream, light pink, and light blue are heavily being used.

2) FLAT ILLUSTRATIONS

One of the best things about flat illustrations is that they can provide assistance to you with moving forward with the minimalist design as well. On the other hand, the flat illustrations are versatile. You will be able to adapt the flat illustration to match perfectly well with your branding.

3) VINTAGE PACKAGING

With nostalgia being a popular marketing trope gaining consumer's attention since 2020, vintage packaging has become more common in the marketplace. By instilling a sense of "the good old days," vintage packaging gives consumers a feeling of attachment to older generations and simpler times.

4) MINIMALISM

Minimalism is all about introducing simplicity into your product packaging. You should make it look natural. The design you have on top of product packaging should be something uncluttered. Then you can even share an important message to the customers, which is that you don't have anything to hide behind the busy graphics you have on the packaging.

5) REVEALING PACKAGING

You can create interest among customers to purchase what you offer by revealing what you have got inside. On the other hand, it will help you to ensure the authenticity of your business as well. We are living in an era of authenticity and paying attention to this fact can assist you to gain some prominent benefits.

6) PROTECTIVE PACKAGING

Protective and tamper-evident packaging materials allow companies to enhance the safety of their current packaging containers and provide consumers with the ability to quickly identify if their products have been compromised or tampered with.



FRAGRANCE

From mass to niche, we offer compliant turnkey solutions to Global brands. A fully bespoke service from design to delivery. In 2021 our Fragrance portfolio continued to grow: working closely with some of the most prestigious names in the industry. Our robust supply chain for high quality glass and componentry combined with our ability to fill and pack across numerous locations globally allows us to work with the best in the industry. Our projects can be found in all luxury retail outlets globally.



LUXURY PACKAGING

Offering a signature, luxury packaging solution, combining innovative design with careful craftsmanship delivering something extraordinary.

Detailed finishes, foiling, embossing, spot UV are all available across our primary components, boxes, sleeves and retail ready cartons. Our design team prides itself on eye-catching beautiful design.



LIFESTYLE

Delivering unique, bespoke and innovative gifts, merchandise and giveaways.

With luxury candles and bespoke creations part of our portfolio, we can produce a range of desirable in-home indulgence products to suit a variety of budgets. Working closely with our customers we can manufacture componentry in a wide range of mediums, creating highly desirable products ready for retail or gifting projects.



COSMETIC & SKINCARE

EU and FDA approved solutions for skin, eye, lip and cheek.
Innovation and creation is at the heart of our offering.

From the supply of componentry to full service delivery we produce high performance skincare products for a variety of well-known brands. We can produce retail ready and price sensitive skincare products, including; Cleansers, Toners, Serums, Moisturisers, Eye Creams and Masks.

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