

THE
lifestyle
NEWSLETTER

ONE CONTACT FOR ENDLESS POSSIBILITIES

CBL 2021

Cosmetics Business Live really was a hit!

We listened to a great talk between our Sales Director and one of our fantastic customers Boadicea the Victorious, together they spoke of the rise in Luxury brands during COVID-19 and the challenges they faced, the response was overwhelming and we got some great engagement!

It was great to 'see' so many people – but we're definitely looking forward to being able to meet you all face to face again soon.



it's all sun and GAMES!

A valid question that will be asked by many this summer, 'do I have to wear sunscreen under my mask?'. The answer is YES! Sunscreen is still so important. The Skin Cancer Foundation recommends daily use of a broad-spectrum sunscreen with an SPF of 15 or higher applied every single day.

How much protection you're afforded by your face mask depends on its material, with synthetic materials offering greater protection than natural fabrics. It also depends on the color, because darker colors provide better protection. Dermatologists want you to wear UPF (ultraviolet protection factor) face masks. These provide sun protection, which can be particularly useful for people who tend to burn easily or are at high risk for certain skin cancers.

Some things to consider when buying a UPF mask are, fabric, colour and level of protection. Look for its UPF rating, which is similar to SPF ratings for sunscreen, a mask with UPF 30+ will only let 1/30 of the rays pass through, while a UPF 50+ will only let 1/50 of the rays pass through. Let's make sure we all stay safe this summer!

note from the kml team



Nothing says treat yourself, more than National Splurge Day which falls on June 18th. This is a friendly reminder to TREAT YO' SELF!



With restrictions lifting, we will be welcoming in house visits to our office from June 21st.

why not give us a follow...



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