

THE
lifestyle
NEWSLETTER

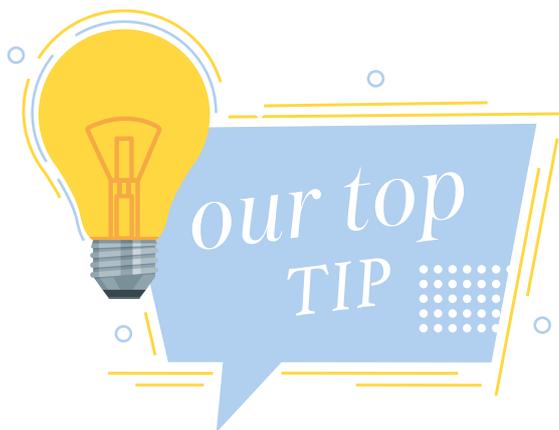
ONE CONTACT FOR ENDLESS POSSIBILITIES

brush up on your history

Would you believe us if we told you makeup brushes can be traced all the way back to the Ancient Egyptians? Many tombs contained makeup canisters and kits & it's rumoured Queen Cleopatra used lipstick that got its hue from ground carmine beetles!

At one point items like this were owned primarily by the wealthy, brushes were largely used by maids to apply makeup to women of a certain rank. It's no surprise that the Germans, who invented the technique for mass producing mirrors are also given credit for inventing the modern makeup brush. The two items go together hand in hand, so as affordable mirrors penetrated the global market, the make up brushes followed closely behind.

Here at KeepMe, we've had the privilege of working with well known brands and bringing their brush ideas to life.



i've had it up to
HAIR!



Sustainability is a huge focus with the ever-growing awareness of our plastic crisis.

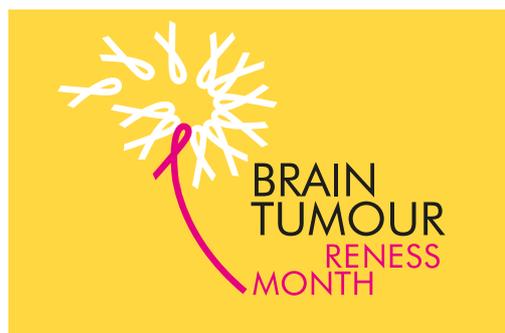
So ditch your bottle for a bar today! With such an array of scents available for both shampoo and conditioner bars there's no reason to wait. It's clear there are a multitude of benefits, one being that they're chock-full of active ingredients, unlike your average haircare which is mostly water!

Just remember to use up all of your bottled product before you switch to keep waste to a minimum.

note from the kml team



This year's theme for International Women's Day (8 March) is, "I am Generation Equality: Realising Women's Rights". Celebrate women's achievement. Raise awareness against bias. Take action for equality.



March is Brain Tumour awareness month, Almost 11,700 people are diagnosed each year with a primary brain tumour, including 500 children and young people – that's 32 people every day. Wear A Hat Day (Brain Tumour Awareness' biggest campaign) returns on Friday 26th March 2021.

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